

Foundation reaches out to help needy kids

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Wong (centre) presenting the mock cheques to representatives from the welfare homes.

IOI Group's foundation Yayasan Tan Sri Lee Shin Cheng (Yayasan TSLSC) hosted a "Grant A Wish This Christmas 2017" charity campaign which provided an opportunity to fulfil the wishes of 49 underprivileged children, aged between five and 17 years old, from Rumah Victory and Rumah Shalom.

The month-long campaign, held from Nov 6 to 30, was open to all IOI Group employees who fulfilled all the wishes and donated cash to spread Christmas cheer to needy hearts.

The gift-presentation ceremony was held in IOI City Mall's Centre Court with an entertaining magic show.

The donors were then invited on stage to present their gifts to their chosen child. Yayasan TSLSC executive director Datin Joanne Wong also distributed goodie bags, sponsored by Yayasan TSLSC and IOI City Mall to each child.

Wong also presented two mock cheques of RM10,000 each to Rumah Victory and Rumah Shalom, courtesy of Yayasan TSLSC, to help fund the homes' basic necessities.

The children were also invited to explore District 21, an apocalypse-themed indoor adventure park measuring 70,000sq ft, where they tackled various challenges including the Launch Pad, Low Ropes, Maze, Roller Glider, and Tubby Ride.

The Grant A Wish This Christmas 2017 charity campaign is part of IOI Group's corporate social responsibility programme and is in line with the foundation's objectives for the betterment of society and community welfare.

Another community effort of Yayasan TSLSC is the opening of Bargain Basement, an innovative social enterprise that encourages the public to donate pre-loved or unused items to help the community. This initiative enables the community to access quality items at a low price.

All nett proceeds are channelled to different charities twice yearly.

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